



John Rhoades
Publisher & Director of Sales
McGraw-Hill Construction-Western

John Rhoades, Regional Publisher and Director of Sales, Contractors & Services Group, Western Region, McGraw-Hill Construction

[John Rhoades](#) is currently responsible for the leadership, development, strategic direction, and management of the Western Region, Regional Publications, online, print & events, and Dodge workflow solutions. John's primary responsibility is to create new business opportunities related to new markets, new products, and an expanded customer base, along with direct involvement in ensuring that we are delivering excellent customer service and consultative selling to key accounts and prospects.

John joined McGraw-Hill Construction in 1988 as regional manager for the FW Dodge Mountain Region. In 2000 John had an opportunity to pursue ownership of his own company, Rhoades Building Products Inc., DBA The Window Center. The Window Center, which was engaged in the sale and installation of residential and commercial grade windows, was one of the largest independent window dealers in the Colorado marketplace. In 2006 MHC offered John a perfect opportunity to continue his journey in educating the contractors and services market as regional publisher and director of sales for the Western Region.

John earned a Bachelor of Business Administration in Business Management from The University of Texas and Texas State University. He is currently based in Denver, CO.